



The purpose of the National Barrel Horse Association is to provide barrel racers with an international organization that will promote the sport of barrel racing and its growth.

Our goals are to increase the number of participants, improve the quality of shows and enhance the image of barrel racing.



Facts & Demographics about NBHAC

NBHAC has grown to over 400 members in Ontario alone. Today our members are primarily located in Ontario but our membership does expand into Quebec, the Maritimes with significant growth opportunities across Canada. Today NBHA enjoys the benefits of being an international organization with over 24,000 members and growing.

In 2008 we ran 6000 NBHAC approved barrel runs. Members took home payouts of \$126,642.95. Thanks to our great sponsors and show producers in 2008 our total added money was \$63,435. Members also took home Finals and Year end Awards valued over \$35,000.

In 2008 NBHAC participated in 2 international events. At the NBHA International Competition in Augusta Georgia Canada was 2nd out of 4 International teams – USA, Canada, Italy & Brazil. Next we competed in Italy at the FEI World Barrel Cup and Canada ran 4th out of 14 countries. We also had an invitation to compete at in Brazil in 2008 but hope to attend in 2009.

In 2009 we are anticipating approximately (15) 4D Barrel races to be included in the QHRIDP Series all offering a *minimum* of \$1,000 added. Based on our past experiences we anticipate payout's for these runs to exceed \$60,000 including our finals.



2009 NBHA Canada Eastern Canadian Finals

October 16, 17, & 18

Ancaster Fairgrounds,
Ancaster Ontario

Vendor & Advertiser Opportunities

Welcome to the 4th Dimension of Speed!!



2009 ADVERTISING & VENDOR OPPORTUNITIES

Be A Vendor at the '09 NBHAC Finals

Be included as a vendor at the 2009 NBHA Canada Eastern Canadian Finals to be hosted at the new state of the art facility in Ancaster Ontario.

In 2008 the show welcomed over 1000 spectators a day, we anticipate many more at our new facility in 2009.

Barrel Racing is the horse industry's fastest growing sport worldwide. With improved visibility of the sport and promotion of this first class event we are positive that you won't want to miss out on this opportunity to be part of the action this October!

Floor space can be attained at a great rate! Only \$2.00/cnd a square foot.

Additional sponsorship and advertising opportunities available just ask.



Advertise In The Finals Program

Full Page 7.6875" side x 10.125" tall	200.00
Half Page 1/2 page horizontal 7.5" wide x 5.0" tall	125.00
Quarter Page 1/4 page square 3.75" x 5.0" tall	80.00
Business Card Business card 3.5" x 2/0" tall	50.00
Colour Any ad can be produced in full colour	+35.00

Early Bird BONUS: Book ad space by March 31, 2009 and receive the 2008 pricing
 – full \$175* – half \$100* – quarter \$75* – business card \$50*
 *Payment must be made in full by March 31, 2009 in order to receive bonus pricing. ** full colour upgrade available.

Attention Vendors! Interested in advertising your business in our show program in addition to your booth space? Receive an additional 20% savings on show program pricing.

- Cut off for Advertising is August 21st, 2009
- All ad's to be paid in full by September 11th, 2009
- Technical requirements:
 File to be provided on disk or emailed as 300dpi, pdf., jpeg, eps to nbhacanada@yahoo.ca
 Trim size: 8.5" x 11" Live area: 7.6875" x 10.125"
 Column width: 2.333"
 Full Bleed Ads: 0.125" bleed to trim size
 Stock: 70/80lb glossy

Custom ad design can be contracted through Epona PR contact Laurie for special rates to all 2009 NBHAC members & sponsors 613.301.6979 eponapr@canada.com

Sign-up Form

Program Advertising	# Pages	Price
<input type="checkbox"/> Program – Full Page		200.00
<input type="checkbox"/> Program – Half Page		125.00
<input type="checkbox"/> Program – Quarter Page		80.00
<input type="checkbox"/> Program – Business Card		50.00

Vendor Space (\$2/Ft)	# Feet	Total
<input type="checkbox"/>		
Total		

50% Deposit
 Final Balance is due September 11th, 2009

 Name

 Address

 Phone

 Fax

 Email

Method of Payment

- Check Cash

I the undersigned agree to the terms and conditions for payment.

Signature

Office Use Only

Deposit Received / Date:

Balance Received / Date:

Graphics Received / Date: